

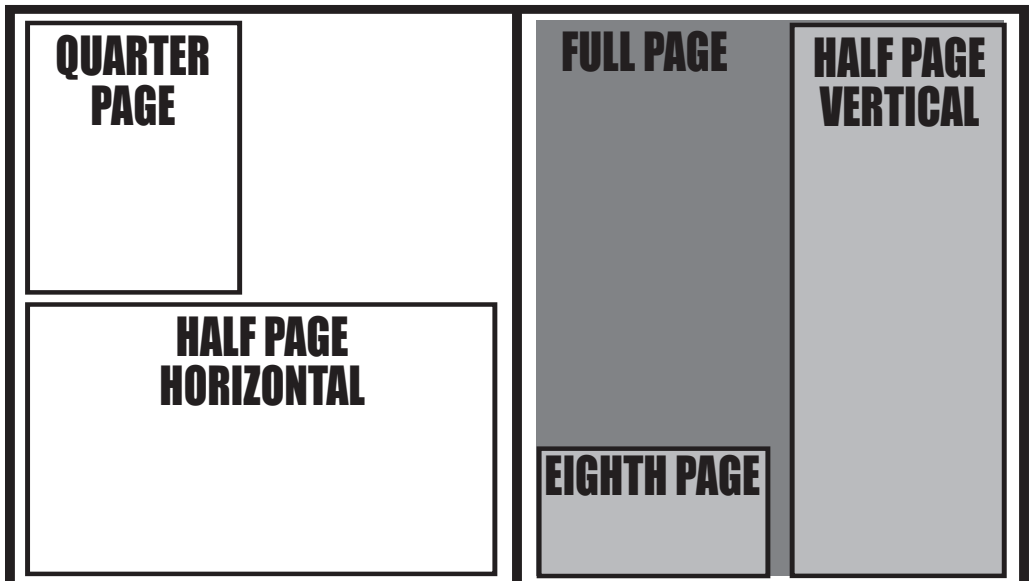


EGN
Erie Gay News

Rates & Data

Erie Gay News rate card

All prepaid display ads receive a 10% discount. Ad copy should be submitted by about the 15th of the month before the ad runs. This can sometimes be a few days earlier, depending on how the month falls. For a complete deadline and release date schedule, browse to: <http://www.eriegaynews.com/printedition/deadlineschedule.php>



AD SIZE	PRICE/ISSUE	DIMENSIONS
EIGHTH	\$30 - \$27 Prepaid	15/8" high X 27/8" wide
QUARTER	\$50 - \$45 Prepaid	31/2" high X 27/8" wide
HALF VERT.	\$90 - \$81 Prepaid	31/2" high X 6" wide
HALF HORZ.	\$90 - \$81 Prepaid	7" high X 27/8" wide
FULL PAGE	\$160 - \$144 Prepaid	71/2" high X 6" wide

Camera ready art or manuscript and/or photos, illustrations and logos must be received by the 15th of the month. Photos and Illustrations should be JPEG or EPS and HIRES. All hardcopy ads submitted will be reproduced as close as possible.

All prices are per issue. Our circulation is about 3000. We first began publishing in January of 1993.

We can use high contrast B&W camera ready art or lay out an ad. We have a graphic designer on staff with over 30 years worth of experience.

We layout on Adobe PageMaker 7.0 under Windows XP. We can take any file format that it accepts. We have had the best results with PDF files. Please contact us for info about formats. The print edition is in black and white, but we do publish a color version online as a PDF.

We also offer text only classified ads at \$10 for each 30 words, and \$5 for every additional 15 words. Classified ads must be prepaid and do not qualify for a discount.

In addition to print edition ads, we also offer web site banner ads. Our domain gets about 12,000 unique visitors per month, 30,000 visitors and 550,000 hits. Checks should be made payable to "EGC Coalition" and mailed to 1115 W 7th St, Erie PA.

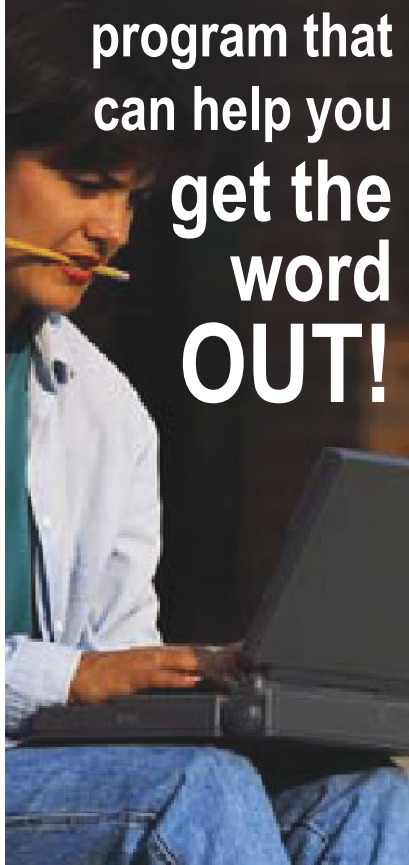
Online contest/advertising with Erie Gay News

EGN
Erie Gay News

Do you have
a promotional
item that you
would like to
use to publicize
your business
or group?

Erie Gay News
has an online
contest entry
program that
can help you

get the
word
OUT!



For every three months of paid advertising, (for either a print edition ad of whatever size, or a banner ad on our web site), you are eligible for an online contest for an item or group of items of your choosing. (You can give away one or however many you want of a prize/prize package.)

Here's **WHAT** you get:

1. Setup and maintenance of the text/links for a contest page at www.eriegaynews.com.
2. Email blast to our Erie GLBT News/Event email list announcing the contest. Currently, there are about 870 addresses on the list.
3. Link to your contest page from the home page at <http://www.eriegaynews.com>. The Erie Gay News domain gets about 12,000-13,000 unique visitors a month, about 30,000 visits and 500,000 to 600,000 hits.
4. Include your business' logo, with a link to your web site.
5. A list of winners emailed to you. We will also email winners of the contest.

You will be responsible for the prize fulfillment. [i.e. we aren't shipping items to winners.] However, if your prize is to be picked up at your business, then that will be taken care by the email that is sent to contest winners.

Contest prizes and timing is subject to Erie Gay News approval